Indiana Arts Commission

Program: Major Arts Institutions

Major Arts Institutions - 08-0007
Indiana Repertory Theatre, Inc.
Grant Application

INGA User Profile - Organization

Name Indiana Repertory Theatre, Inc.

FEIN #: 35-1186290

Address 140 West Washington Street

Indianapolis, Indiana 46204-3465

County: Marion

 Main Contact Phone #:
 (317) 635-5277

 Fax #:
 (317) 236-0767

 Website:
 www.irtlive.com

Authorizing Official:

Name: Steven Stolen

Title: Managing Director

Phone: (317) 916-4810

Email: sstolen@irtlive.com

U.S. House Congressional District: 7IN Senate district #: 33IN House district #: 97

D-U-N-S #: 040306284

Public Entity? This organization is an Indiana Public Entity

Organization Arts Discipline: Theatre - General

Organization Status: Organization - Non-Profit

Type of Organization: Performing Group
Organization FY: Dec 31st-Dec 31st

Are you a non-profit organization? Yes Incorporated? Yes Tax Exempt (through IRS): Yes

Date Inc./Founded: Jun 8th, 1971

Date received IRS tax-exempt status: Sep 28th, 1973

State in which organization is incorporated: Indiana
Are you a foreign corporation doing business No

in Indiana?

Email: knorton@irtlive.com
Race/Ethnicity:
50 percent or more White

Applicant Information

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Name: Katie Norton

Title: Foundation and Grants Officer

Phone: (317) 916-4832 Fax: (317) 236-0767

Email: knorton@irtlive.com

Mission:

Live theatre connects us to meaningful issues in our lives and has the power to shape the human experience. The mission of the Indiana Repertory Theatre is to produce top-quality, professional theatre and related activities, providing experiences that engage, surprise, challenge, and entertain people throughout their lifetimes, thereby helping to build a vital and vibrant community.

Application Discipline: Theatre - General

Who is your Chief Paid Administrative Staff? Stolen, Mr.Steven

Resume: <u>Managing Director Job Description</u>

<u>Demographics</u>				
All I	Persons Served	Governing Body	Volunteers	Staff
Race/Ethnicity				
Asian	1,268	0	0	1
Black/African American	19,025	3	111	7
Hispanic/Latino	3,804	2	8	3
American Indian/ Alaskan Native	0	0	0	0
Native Hawaiian/Pacific Islander	0	0	0	0
White	101,465	33	778	90
Total	125,562	38	897	101
<u>Age</u>				
Total Children (under 18)	47,713	0	0	0
Total Seniors (over 65)	7,534	6	7	304
<u>Disability</u> Total Persons with Disabilities	1,806	0	0	0

Proposed Service Area

Counties in which Grant Activities will occur:

Adams, Allen, Bartholomew, Benton, Blackford, Boone, Brown, Carroll, Cass, Clark, Clay, Clinton, Crawford, Daviess, Dearborn, Decatur, Dekalb, Delaware, Dubois, Elkhart, Fayette, Floyd, Fountain, Franklin, Fulton, Grant, Greene, Hamilton, Hancock, Harrison, Hendricks, Henry, Howard, Huntington, Jackson, Jasper, Jay, Jefferson, Jennings, Johnson, Knox, Kosciusko, Lake, Laporte, Lawrence, Madison, Marion, Marshall, Martin, Miami, Monroe, Montgomery, Morgan, Noble, Orange, Owen, Parke, Pike, Porter, Posey, Pulaski, Putnam, Randolph, Ripley, Scott, Shelby, Spencer, St. Joseph, Starke, Steuben, Sullivan, Tippecanoe, Tipton, Union, Vanderburgh, Vermillion, Vigo, Wabash, Warren, Warrick, Wayne, Wells, White, Whitley

Describe the makeup of the service area. Examples such as a rural, underserved, urban, economic status:

Embodying its designation as Indiana's Theatre Laureate, the IRT provides theatre of the highest artistic merit for a statewide audience, which includes adults and students split nearly evenly between urban and rural populations from 85 of Indiana's 92 counties. Overall, Indiana is classified as an artistically underserved area, so the IRT reaches out to Indiana residents through comprehensive public audience marketing initiatives and intensive communication and sales efforts to teachers. Historically, Marion County residents represent an average of 60 percent of the Theatre's general audience; the seven counties contiguous to Marion account for 25 percent, while the remaining 15 percent come from across Indiana and the Midwest. This general audience is composed of adults who attend performances and participate in community outreach programs such as post-show discussions and adult in-theatre classes. Our annual student audience (composed of students and teachers attending student matinees and participating in ancillary education outreach programs, such as artists-in-the-classroom sessions) represents an annual mix of participants from 360 urban, suburban, and rural schools (and 50 home schools) located in 60 of Indiana's 92 counties. As well, we provide services to all Indiana counties with a poverty rate of between 10 to 20 percent for children under 18.

Primary County: Marion

Proposal Summary

Summarize your proposal and how you/your organization plans to use the IAC funds requested in this application.

Currently producing our 35th season, the Indiana Repertory Theatre (IRT) is the only fully professional, resident, not-for-profit theatre in the state. In fulfilling our mission, we have created a rich legacy of more than 300 classic and contemporary productions, ranging from William Shakespeare to George Bernard Shaw to August Wilson, and we are the only professional producers of pre-twentieth century dramatic literature in Indiana. We are committed to a diversity of programming, including telling place-specific stories that directly reflect the lives of our community and state--indeed, using theatre arts to help define "home." In 2005 - 2006, we served an audience of 124,600 children and adults. To continue to develop our statewide programs and services as detailed in our enclosed strategic plan, we will 1) expand the activities of the IRT to attract a broader audience and serve all audiences throughout their lifetimes; 2) enrich the lives of Indiana youth through student matinee programs and an array of supporting activities; and 3) bring civic and cultural organizations into collaboration under the Indiana Repertory Theatre umbrella, positioning the Theatre as a collaborative and supportive arts partner (e.g., hosting Dance Kaleidoscope and ShadowApe Theatre Company). New initiatives will include launching our 5-play, 5year American Series of iconic works from the classic American canon, such as "Our Town," with complementary community/student programming; summer work targeted to pre-school - 3rd-grade children; and celebrating the 10th anniversary of IRT's association with James Still, our playwright-inresidence, as we produce 2 of his plays in repertory. To help fulfill these goals, the IRT requests a total grant of \$200,000 in operating support for FY08 and FY09 from the Indiana Arts Commission.

Governance and Management

Describe the responsibilities of your volunteer governing body. How often does the board meet? Who is the staff person responsible for management and daily operations of the organization? Briefly describe key positions in management (staff and/or volunteer).

The IRT operates within a typical resident professional theatre structure, with equal partnership shared between the artistic and managing directors, who are hired by and report to a 38-member volunteer board that manages the corporation with the directors. The full board meets 7 times annually; its executive committee meets monthly; and the remaining 7 standing committees meet monthly or quarterly. Seven senior staff directors (associate artistic director, general manager, production supervisor, and directors of development, marketing, education, and finance) manage a production and administrative staff of 90 and report to and meet weekly as a group with the directors. Playwright-in-residence James Still also contributes regularly to senior staff deliberation. 2006-07 marks Janet Allen's 11th season as artistic director and her 24th season with IRT; previously she served as dramaturg and associate artistic director. Allen oversees IRT's production process and educational programs and supervises all free-lance and staff artists, while working closely with the managing director on all aspects of the Theatre's operations. A classical theatre specialist, she is a published scholar and teacher of theatre history and holds a bachelor of arts degree in theatre from Illinois State University and a master's degree in drama theory and dramatic literature from Indiana University. With arts experience spanning professorships, university administration, multi-million-dollar fundraising, and executive leadership, Steven Stolen joined the IRT as managing director in November 2006. He is primarily responsible for finance, marketing, fundraising, board development, and community relations. A lifelong educator and teacher and an active concert tenor, Stolen holds a bachelor's degree in music from Simpson College and a master's degree in music from the University of Michigan.

Financial Status

Describe your organization's current financial position, including an explanation of any significant changes in your operating budget over previous years. Indicate plans for long-term resource development. If there is a current year operating deficit, explain your deficit reduction plans.

A financially stable institution, with an endowment and modest cash reserves, the IRT is committed to sound financial practice and fiscal responsibility, based on a goal of achieving a balanced annual operating budget with no less than 50% earned income. We consistently balance our budget, and in 2000 we completed a capital/endowment campaign to renovate our Mainstage Theatre and to establish a permanent endowment fund. The value of our endowment is \$12 million--more than 2 times our operating

Financial Status

Describe your organization's current financial position, including an explanation of any ... (Continued)

budget, making the IRT 1 of only 12 regional theatres in the United States with an endowment value greater than its annual operating budget. The IRT is not facing a deficit, nor have we faced one in 15 of the past 16 years. While we enjoy a measure of financial stability that is better than many theatres, we remain challenged to maintain that condition and still achieve artistic growth. Currently, we are seeking new corporate sponsors and researching new private/public funding, maintaining our current successful individual direct mail and telemarketing campaigns, and researching a major gifts campaign. With the hiring of Steven Stolen, our new managing director, in November 2006, and the hiring of Fred Duncan, our new development director, in January 2007, we will direct additional senior level expertise and personnel toward the Theatre's fundraising strategies and goals. Both Stolen and Duncan bring demonstrated arts administration and fundraising experience to the IRT, which will allow for expanded and deeper community and donor contact, cultivation, and stewardship. As well, we have engaged Compton Strategies, a premier Indianapolis sales and marketing firm, to help generate new business related to sponsorships. We ended FY06 with a surplus, which we transferred to our Board Designated Fund.

Strategic Planning

Describe the organization's long range planning process. Who is responsible for documenting goal attainment and how is this done? How often does the board review implementation progress? How often is the long-range plan updated?

Indiana Repertory Theatre's Board Strategic Planning Committee, including members of the company's executive staff, leads the planning process, meeting regularly throughout the year to consider institutional needs and opportunities. The IRT recently completed our multi-year plan for 2007-2011. The Board, the staff, representatives from constituent groups, and artists participate in this planning process, analyzing the Theatre's strengths, weaknesses, opportunities, and threats, and offering feedback about meaningful directions we might pursue. These analyses are combined with the quantitative review of the IRT's financial trends and the economic factors affecting the company's ability to increase revenues. The managing director and the artistic director are responsible for documenting the work of these planning groups and for formulating a written plan that covers a five-year period; this document is updated at least yearly as circumstances and opportunities arise. This plan contains the Theatre's mission statement and value statements, along with action plans that outline how we will accomplish institutional goals. The Executive Committee, Strategic Planning Committee, the entire Board, and senior staff systematically review the progress being made toward accomplishing these strategic goals.

Board Roster Selection

Confidential Data Omitted

Narrative

Goals, Activities, & Objectives

What are your major programmatic goals for the next two fiscal years? Describe what you plan to do, when the activities will occur, where and how the activities will happen. How will the activities be offered to persons in more than one IAC region? Explain the relationship of your proposal's goals to your organization's mission/purpose. Please explain any proposed changes in your annual programming from the first year to the second year of the grant period.

Each IRT production and program is mission-driven by our commitment to artistic excellence and community connection. Thus, as we select FY08 and FY09 plays and create ancillary programming, we are guided by 2 complementary goals: to produce thought-provoking, soul-stirring, entertaining theatre for our audience and enhance the learning environment of Indiana youth through the art of theatre. Our primary artistic activity for general audiences is our 6-play subscription Signature Series and a much-loved adaptation of Dickens' "A Christmas Carol." For students and families, we produce our 2-play Discovery Series, consisting of fully produced, 90-minute adaptations of text-based literature classics and newer works chosen for their direct link to Indiana curricula. New artistic initiatives for FY08 and FY09 include launching our 5-year American Series; celebrating the 10th anniversary of our association with James Still, our playwright-in-residence; and offering a summer production for preschool-3rd grade children. Each play that we produce is rehearsed, constructed, and performed within our theatre complex; and our two performing spaces, the 610-seat, proscenium Mainstage Theatre and the 314-seat, three-quarter thrust Upperstage Theatre, offer creative flexibility in selecting plays and planning productions. Generally, our Upperstage hosts our Discovery Series and 2 Signature productions, and "A Christmas Carol" and 4 Signature productions play on our Mainstage. The IRT reaches out to the entire state both through its regular marketing efforts and intensive communications and sales efforts to teachers in school districts statewide. We have also developed distance-learning programs that enable our teaching artists to become live participants in classrooms statewide; as we await updated technology, we plan to continue this on a somewhat restricted basis.

Personnel

Who are the artists, ensembles, artistic resources, and/or other key personnel to be involved? How and why were these people selected?

The IRT's nationally recognized artistic excellence is generated by our artistic staff led by Janet Allen, assisted by Priscilla Lindsay. In her 8th season as associate artistic director, Lindsay, a regionally renowned actor, directs and acts in our productions and guides our Summer Conservatory for Youth. Currently in his 9th season, James Still is the IRT's first-ever playwright-in-residence. He is a recipient of the William Inge Festival Otis Guernsey New Voices Playwriting Award and the Charlotte B. Chorpenning Playwright Award for Distinguished Body of Work; and his award-winning plays have been produced worldwide. Serving a unique role in the community and state, the IRT is Indiana's only notfor-profit professional theatre with a full-time resident technical and administrative staff. Thirty full-time artistic and production personnel report to six department heads, who report via the general manager and production manager to the artistic director. Our artistic and production personnel include Indiana resident career drapers, firsthands, and stitchers; scenic and properties artisans; charge painters; carpenters; electricians; and sound engineers employed on 40-week seasonal contracts. Twenty-four full-time administrative personnel report to five department heads, who report to the managing director. Local, regional, and national professional actors, directors, and designers complete our company. We draw our actors from casting agencies such as Claire Simon Casting of Chicago and Stuart Howard & Amy Schecter of New York City. Both agencies cast for a wide variety of the performing arts; their expertise enables us to present the very best actors for our Indiana audiences. We also provide professional stage experience and theatre training for regional MFA and BA candidates, and for entrylevel theatre practitioners as production assistants.

Educational Component/Efforts

What is your organization's arts education philosophy? Briefly describe your overall arts education program and educational outreach activities. Describe how your educational activities are related to school reform efforts. What part of your educational activities are arts exposure? What parts of your

As Indiana's premier professional theatre, each season we fulfill our mandate to serve as the state's theatre arts education center and as a creative resource for teachers. We design our programs to help students learn how to connect to their world; convey ideas, feelings, and emotions; and discover cultural and historical perspectives. The cornerstone of our education program is our Curricula-Linked Student Matinee Program; we reserve 40 percent of our season performance schedule for student audiences. Our curriculum guide, "Bring Your Classroom to Life!," outlines program offerings, links our student matinees to Indiana Academic Standards, and gives suggestions for using theatre as a catalyst for enhancing curricula and developing student proficiency. A post-show discussion between cast members and students follows each student matinee. Selected productions are also enhanced by study guides, created for and distributed directly to students. Complementing our student matinees are our interactive artists-in-the-classroom and distance-learning sessions designed to suit specific curriculum needs. Our education programs relate to reform in two direct ways: first, we provide critically needed vital and vibrant arts education programs; and, since, collectively, our education programs involve both arts exposure and curriculum-based activities, we provide teachers additional tools to improve student learning outcomes. Program results are measured through attendance analyses; staff evaluation of post-show discussions; and teacher evaluation, including how the production enhanced curricula or met state proficiency standards. These data are continually assessed to inform future programs. Lifelong learning opportunities for adults are offered through pre-show Prologues, post-show discussions with the cast, and collaborative community presentations.

Public Outreach/Audience

Describe the statewide or multi-regional target audience for your activities over the next two fiscal years. What under-served populations will be reached? Discuss briefly your organization's accessibility provisions for this proposal. Describe how your target audience has been involved in the implementation of this project.

Historically, 60% of the adults and children who attend our production/programs come from Marion County, 25% from the 7 contiguous counties, and 15% from across Indiana and the Midwest. We involve our audience in project implementation through 2-4 season forums and our 36-member Teacher Advisory Committee, which provides input into student programming. Targeting 2 underserved audience segments, we are planning a production for pre-school-3rd graders, and for 20-45 year olds (as well as hosting ShadowApe, the city's leading independent professional theatre company). We keep our ticket prices affordable so students and families from varied socio-economic backgrounds can experience live professional theatre (e.g., \$8-\$9 student matinee tickets, ticket discounts for library patrons and Black Expo members). Through the Alan and Linda Cohen Education Partnership Fund, donors in FY06 directly underwrote tickets and ancillary education services for 13,190 underserved students. Each season, we distribute more than 9,300 free tickets through corporate community affairs departments and 250 local nonprofit organizations, and we gave tickets valued at \$73,000 to our 06 production of "A Christmas Carol" (particularly for families of firefighters and the Salvation Army). In 05-06, we further fulfilled our mission-driven commitment to community service by hosting programming as diverse as pre-show African drumming to the 2006 Indiana High School Shakespeare Competition. Each season, one performance of each IRT production offers American Sign Language interpretation as well as audio description; our building is wheelchair-accessible and has large print and Braille signage. Our Mainstage and Upperstage theatres have designated and flexible wheelchair seating, and our renovated facilities meet or exceed all relative Americans with Disabilities Act requirements.

Promotion and Marketing

For the biennium, describe plans for statewide or multi-regional marketing, media, and other promotional activities. How will you reach and involve under-served populations, including people with special needs?

Our marketing plan features flexible discount ticket packages to encourage attendance by all community segments; and we market to diverse audiences in the 29 counties surrounding Indianapolis and statewide. We promote single-ticket sales (on our website, phone, walk-up) through display ads in larger daily/ weekly Central Indiana newspapers; statewide monthly publications aimed at diverse audiences; online; press releases to 115 Indiana newspapers and 25 electronic media outlets; and via distributed/ mailed print pieces. Our radio promotion is played on commercial/public stations across the middle 1/3 of Indiana. We added on-line ticket sales in 1999, and will soon offer on-line subscription renewal. We also send marketing materials to educators, principals, superintendents, and curriculum coordinators, as well as past/potential group sales leads. The population segment not well-represented as IRT patrons is 20-45 year olds. Thanks to the 05-06 ACI/Lilly Endowment research initiative (Developing Next Generation Arts Audiences), we participated in research to uncover customer buying habits/participation attitudes; this research will inform our FY08-09 marketing. We are emphasizing the Internet and further relationship building, and have filled a new community relations manager position to focus our efforts. This person links individuals, buzz agents, groups, and institutions to the Theatre and our productions to create a beneficial synergy, including reaching out to people with special needs. All marketing efforts are monitored for effectiveness through our ticket office via offer and patron tracking, as well as through website traffic and website review analyses. We are also participating in a new \$85 arts promotion sample package, Passport to the Arts, which allows people to try each of the city's four major arts discipline venues.

Outcomes and Evaluation

Describe plans for evaluating the value and impact of proposed activities, including methods, activities, and timetable. How will the target audience be involved in evaluation activities? Describe how past evaluation findings have been used to improve programs and services.

Community impact and public benefit are mission-driven priorities that affect every programmatic decision we make; thus, diverse constituents from teachers and students to donors to theatre class participants to board members to staff to subscribers provide input about current and future programming throughout

Outcomes and Evaluation

Describe plans for evaluating the value and impact of proposed ... (Continued)

the season. In particular, 2-4 season planning forums composed of different IRT constituents are held each season from January to March. Upholding and fostering the artistic excellence for which the IRT has been nationally recognized, the artistic director meets at least five times per season with the artistic staff to conduct post-production evaluations, assessing production outcomes and program quality. She also requests evaluations from our guest artists after each production. Audience reaction to IRT programming is also measured throughout the season by analyzing single-ticket sales and subjective responses to productions, including audience reviews (audience members are invited to Write Your Own Reviews on our website). At each performance, audience responses are recorded on House Management Reports; these responses are then evaluated by the Artistic, Marketing, and Development Departments. The following two examples illustrate how past evaluation findings have been used to improve services to IRT patrons and the community. 1: We developed flexible discount ticket packages (with varied numbers of plays, costs, and performance times) to better meet patron needs. 2: Our very popular website feature, Write Your Own Reviews, was developed to better serve our audience and meet patrons requests for a more interactive website. Write Your Own Reviews gives our audience a voice and enables our staff to find out what the community likes, and just as important, may not like about the work that we create for the people of Indiana.

<u>Task Timetable</u>			
Activities FY2008	Person Responsible	Start Date	End Date
Meet and Greets: with staff, actors, directors, designers, production overviews, 12 sessions	Janet Allen, Artistic Director	Jul 3rd, 2007	May 6th, 2008
"The Velveteen Rabbit," single-ticket family production, 15 Mainstage performances	Janet Allen	Jul 24th, 2007	Aug 12th, 2007
Host ShadowApe Theatre Company, 12 Upperstage performances	Janet Allen, Steven Stolen, Managing Director	Aug 7th, 2007	Aug 19th, 2007
YPiP (Young Playwrights in Process): playwrighting competition for area junior high and high school students	Priscilla Lindsay, Associate Artistic Director	Aug 27th, 2007	Apr 2nd, 2008
Student Acting Classes, 1, 2, and 3	Priscilla Lindsay	Sep 5th, 2007	Mar 28th, 2008
Student Classes: Creative Dramatics and Creative Movement	Priscilla Lindsay	Sep 5th, 2007	Mar 28th, 2008
Butler Study Days: an education partnership with Butler University for freshman and transfer theatre and arts administration students, which includes 5 class sessions taught by IRT staff, and IRT production attendance	Janet Allen	Sep 5th, 2007	May 30th, 2008
Artists-in-the-Classroom Sessions: IRT's professionally trained teaching artists visit classrooms, conducting programs to enhance curricula and help students meet Indiana Academic Standards	Kara Moreland, Assistant Manager, Artistic Outreach; Milicent Wright, Manager, Artistic Outreach	Sep 5th, 2007	May 30th, 2008
Theatre Arts Intern Program: area high school and college students intern in IRT artistic and administrative departments	Kara Moreland	Sep 5th, 2007	May 30th, 2008
Set Tours, 15 sessions	Gail Mc-Dermott Bowler, Director of Education	Sep 5th, 2007	May 30th, 2008
Behind-the-Scenes Videos and Tours for Students, 75 sessions	Gail McDermott- Bowler	Sep 5th, 2007	May 30th, 2008
General Theatre Tours for Students, 135 sessions	Gail McDermott- Bowler	Sep 5th, 2007	May 30th, 2008
"Our Town," 31 Mainstage performances, Signature Series	Janet Allen	Sep 12th, 2007	Oct 6th, 2007
American Sign Language Signed/Audio Described Performances, 1 performance per production	Janet Allen, ASL Interpreters	Sep 12th, 2007	Jun 22nd, 2008
Pre-Performance Production Overviews, 205 sessions	IRT Artistic Staff	Sep 12th, 2007	Jun 22nd, 2008
Post-Show Discussions, 180 sessions	IRT Artistic and Education Staff	Sep 12th, 2007	Jun 22nd, 2008
College Audition Preparation (CAP): assist area high school seniors with	Priscilla Lindsay	Sep 21st, 2007	Sep 21st, 2007

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"Hamlet," 62 Upperstage performances, Discovery Series	Janet Allen	Sep 26th, 2007	Nov 3rd, 2007
Distance-Learning Sessions, videoconference classroom visits by IRT's professionally trained teaching artists	Kara Moreland, Milicent Wright	Sep 30th, 2007	Jun 30th, 2008
Adult Workshop: Voice-Over Acting 1	Priscilla Lindsay	Oct 1st, 2007	Nov 12th, 2007
Professional In-Service Day for Teachers	Gail McDermott- Bowler	Oct 5th, 2007	Oct 5th, 2007
"A Christmas Carol," 56 Mainstage performances	Janet Allen	Oct 31st, 2007	Dec 24th, 2007
"A Christmas Carol" Youth Group Day, performance and activities for underserved students	Gail McDermott- Bowler	Nov 3rd, 2007	Nov 3rd, 2007
Host Dance Kaleidoscope, 4 Upperstage performances	Janet Allen, Steven Stolen	Nov 15th, 2007	Nov 18th, 2007
"Tuesdays with Morrie," 40 Upperstage performances, Signature Series	Janet Allen	Dec 4th, 2007	Jan 13th, 2008
Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	Jan 3rd, 2008	Jan 6th, 2008
"Doubt: A Parable," 26 Mainstage performances, Signature Series	Janet Allen	Jan 16th, 2008	Feb 9th, 2008
"The Power of One," 65 Upperstage performances, Discovery Series	Janet Allen	Jan 29th, 2008	Mar 8th, 2008
Season Planning Forums, 4 sessions with artistic and managing directors, local actors, and theatre constituent groups	Janet Allen, Steven Stolen	Jan 30th, 2008	Mar 14th, 2008
Discovery Series Youth Activity Day, "The Power of One" performance and related activities for area students	Gail McDermott- Bowler	Feb 2nd, 2008	Feb 2nd, 2008
Adult Workshop: Voice-Over Acting 2	Priscilla Lindsay	Feb 12th, 2008	Apr 11th, 2008
"The Piano Lesson, " 26 Mainstage performances, Signature Series	Janet Allen	Feb 20th, 2008	Mar 15th, 2008
Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	Mar 20th, 2008	Mar 23rd, 2008
2 plays offered in repertory: "Looking Over the President's Shoulder," 4/1-4/27, 42 Mainstage performances, Signature Series; and "Iron Kisses," 4/16-5/4, 25 Upperstage performances, Signature Series	Janet Allen	Apr 1st, 2008	May 4th, 2008
Student Classes, e.g., Acting for the Camera, Shakespeare	Priscilla Lindsay	Apr 7th, 2008	May 5th, 2008
Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	May 15th, 2008	May 18th, 2008
"The Fantasticks," 30 Mainstage performances, Signature Series	Janet Allen	May 27th, 2008	Jun 22nd, 2008
Annual Celebrity Radio Show Fundraiser	Steven Stolen	Jun 7th, 2008	Jun 7th, 2008
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Summer Quest for Youth, 1-week theatre arts program for 4-7 year olds; Summer Conservatory for Youth, 3-4 week theatre arts program for 8-18 year-olds	Priscilla Lindsay, Kara Moreland	Jun 16th, 2008	Jun 30th, 2008
Activities FY2009 F	Person Responsible	Start Date	End Date
Summer Quest for Youth, 1-week theatre arts program for 4-7 year olds; Summer Conservatory for Youth, 3-4 week theatre arts program for 8-18 year-olds	Priscilla Lindsay, Kara Centofante	Jul 1st, 2008	Jul 11th, 2008
Meet and Greets: with staff, actors, directors, designers, production overviews, 12 sessions	Janet Allen	Jul 1st, 2008	May 5th, 2009
Host Dance Kaleidoscope Summer Show on Mainstage	Janet Allen, Steven Stolen	Jul 17th, 2008	Aug 3rd, 2008
Host ShadowApe Theatre Company, 12 Upperstage performances	Janet Allen, Steven Stolen	Aug 6th, 2008	Aug 24th, 2008
Single-ticket family production TBA, 15 Mainstage performances	Janet Allen	Aug 6th, 2008	Aug 24th, 2008
YPiP (Young Playwrights in Process): playwrighting competition for area junior high and high school students	Priscilla Lindsay	Aug 25th, 2008	Apr 1st, 2009
Behind-the-Scenes Videos and Tours for Students, 75 sessions	Gail McDermott- Bowler	Sep 2nd, 2008	May 29th, 2009
General Theatre Tours for Students, 135 sessions	Gail McDermott Bowler	Sep 2nd, 2008	May 29th, 2009
Set Tours, 15 sessions	Gail McDermott- Bowler	Sep 2nd, 2008	May 29th, 2009
Theatre Arts Intern Program: area high school and college students intern in IRT artistic and administrative departments	Kara Moreland	Sep 3rd, 2008	May 29th, 2009
Student Acting Classes, 1, 2, and 3	Priscilla Lindsay	Sep 3rd, 2008	Mar 27th, 2009
Student Classes: Creative Dramatics and Creative Movement	Priscilla Lindsay	Sep 3rd, 2008	Mar 27th, 2009
Butler Study Days: an education partnership with Butler University for freshman and transfer theatre and arts administration students, which includes 5 class sessions taught by IRT staff, and IRT production attendance	Janet Allen	Sep 3rd, 2008	May 29th, 2009
Artists-in-the-Classroom Sessions: IRT's professionally trained teaching artists visit classrooms, conducting programs to enhance curricula and help students meet Indiana Academic Standards	Kara Moreland, Milicent Wright	Sep 3rd, 2008	May 29th, 2009
Distance-Learning Sessions, videoconference classroom visits by IRT's professionally trained teaching artists	Kara Moreland, Milicent Wright	Sep 3rd, 2008	Jun 30th, 2009

Production TBA, 31 Mainstage performances, Signature Series	Janet Allen	Sep 10th, 2008	Oct 4th, 2008
American Sign Language Signed/Audio Described Performances, 1 performance per production	Janet Allen, ASL interpreters	Sep 10th, 2008	Jun 21st, 2009
Pre-Performance Production Overviews, 205 sessions	IRT Artistic Staff	Sep 10th, 2008	Jun 21st, 2009
Post-Show Discussions, 180 sessions	IRT Artistic and Education Staff	Sep 10th, 2008	Jun 21st, 2009
College Audition Preparation (CAP): assist area high school seniors with audition preparation for admission to area college theatre programs	Priscilla Lindsay	Sep 18th, 2008	Sep 18th, 2008
Production TBA, 62 Upperstage performances, Discovery Series	Janet Allen	Sep 24th, 2008	Nov 1st, 2008
Professional In-Service Day for Teachers	Gail McDermott- Bowler	Oct 3rd, 2008	Oct 3rd, 2008
Adult Workshop: Voice-Over Acting 1	Priscilla Lindsay	Oct 6th, 2008	Nov 10th, 2008
"A Christmas Carol," 56 Mainstage performances	Janet Allen	Oct 29th, 2008	Dec 24th, 2008
"A Christmas Carol" Youth Group Day, performance and activities for underserved students	Gail McDermott- Bowler	Nov 11th, 2008	Nov 11th, 2008
Host Dance Kaleidoscope, 4 Upperstage performances	Janet Allen, Steven Stolen	Nov 19th, 2008	Nov 22nd, 2008
Production TBA, 40 Upperstage performances, Signature Series	Janet Allen	Dec 2nd, 2008	Jan 11th, 2009
Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	Jan 1st, 2009	Jan 4th, 2009
Production TBA, 26 Mainstage performances, Signature Series	Janet Allen	Jan 14th, 2009	Feb 7th, 2009
Production TBA, 65 Upperstage performances, Discovery Series	Janet Allen	Jan 27th, 2009	Mar 1st, 2009
Season Planning Forums, 4 sessions with artistic and managing directors, local actors, and theatre constituent groups	Janet Allen, Steven Stolen	Jan 29th, 2009	Mar 12th, 2009
Discovery Series Youth Activity Day, performance and related activities for area students	Gail McDermott- Bowler	Feb 1st, 2009	Feb 1st, 2009
Adult Workshop: Voice-Over Acting 2	Priscilla Lindsay	Feb 9th, 2009	Apr 10th, 2009
Production TBA, 26 Mainstage performances, Signature Series	Janet Allen	Feb 18th, 2009	Mar 14th, 2009
Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	Mar 19th, 2009	Mar 22nd, 2009
2 productions TBA offered in repertory, 42 Mainstage performances, Signature Series; 25 Upperstage performances, Signature Series	Janet Allen	Apr 1st, 2009	May 3rd, 2009
Student Classes, e.g., Acting for the Camera, Shakespeare	Priscilla Lindsay	Apr 6th, 2009	May 4th, 2009

Major Arts Institutions

Host Dance Kaleidoscope, 4 Mainstage performances	Janet Allen, Steven Stolen	May 14th, 2009	May 17th, 2009
Production TBA, 30 Mainstage performances, Signature Series	Janet Allen	May 26th, 2009	Jun 21st, 2009
Annual Celebrity Radio Show Fundraiser	Steven Stolen	Jun 6th, 2009	Jun 6th, 2009
Summer Quest for Youth, 1-week theatre arts program for 4-7 year olds; Summer Conservatory for Youth, 3-4 week theatre arts program for 8-18 year-olds	Priscilla Lindsay, Kara Moreland	Jun 15th, 2009	Jun 30th, 2009

Operating Budget - Income YR1

Income	FY 2008
Service Fees, Contracted fees, and Admis	ssions: \$506,252
Corporate Contributions/sponsorships:	\$453,000
Foundation Support:	\$480,000
Federal Government Support:	\$0
State/Regional Government Support:	\$0
Local Government Support:	\$33,000
Individual Contributions:	\$101,500
Other Income - Please Specify:	
Endowment Income	\$7,500
Investment Income	\$12,000
In-Kind goods/services:	\$339,280
IAC REQUEST:	\$100,000
Total Income	\$2,032,532

50,500

Operating Budget - Expense YR1

Expenses	FY 2008	Use of IAC Grant
Employee compensation, benefits and taxes:	\$576,493	\$20,000
Professional fees and contracted labor:	\$1,103,007	\$51,100
Space Rental:	\$11,320	\$0
Travel/Transportation:	\$117,253	\$17,600
Marketing/Publicity/Promotion:	\$148,720	\$0
Staff Development and Training:	\$12,095	\$0
Supplies:	\$14,089	\$1,500
Other Expense - Please Specify:		
Piano Rental/Tuning, Truck Rental	\$7,300	\$7,300
Music Rental	\$2,500	\$2,500
Insurance	\$39,755	\$0
Total Expenses	\$2,032,532	\$100,000

50,500

Operating Budget - Income YR2

Income	FY 2009
Service Fees, Contracted fees, and Admissions:	\$535,600
Corporate Contributions/sponsorships:	\$586,500
Foundation Support:	\$635,370
Federal Government Support:	\$0
State/Regional Government Support:	\$0
Local Government Support:	\$35,000
Individual Contributions:	\$163,500
Other Income - Please Specify:	
Endowment Income	\$15,000
Investment Income	\$13,200
In-Kind goods/services:	\$352,280
IAC REQUEST:	\$100,000
Total Income	\$2,436,450

50,500

Operating Budget - Expense YR2

Expenses	FY 2009	Use of IAC Grant
Employee compensation, benefits and taxes:	\$580,226	\$20,000
Professional fees and contracted labor:	\$1,363,738	\$51,100
Space Rental:	\$25,920	\$0
Travel/Transportation:	\$142,537	\$17,600
Marketing/Publicity/Promotion:	\$242,240	\$0
Staff Development and Training:	\$12,095	\$0
Supplies:	\$20,139	\$1,500
Other Expense - Please Specify:		
Piano Rental/Tuning, Truck Rental	\$7,300	\$7,300
Music Rental	\$2,500	\$2,500
Insurance	\$39,755	\$0
Total Expenses	\$2,436,450	\$100,000



Accessibility Statement

Indiana Repertory Theatre, Inc.

ASSURES that all arts programs, services, and activities made possible with Indiana Arts Commission funding and all facilities in which such programs, services, and activities are held (whether owned, leased, or donated to the Applicant) will be accessible to people with special needs, in accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 OR will provide readily achievable reasonable accommodation as warranted.

readily define table readernable described	
Indiana Repertory Theatre, Inc.	
ASSURES that this warranty is based on:	
Independent accessibility assessment	
Completed by:	
Title:	
Date:	
Applicant self-assessment	
Completed by:	Jane Robison
Title:	General Manager
Date:	Feb 28th, 2007
Recommendations from a citizen advisory co	mmittee, composed of persons with disabilities.
Indiana Repertory Theatre, Inc.	
ASSURES that materials supporting this stat	ement are maintained on file and are available for review.
Signature	Date

Application Checklist

You must mail in one copy of the following items to:

Indiana Arts Commission Attn: MAJOR Grant Application 150 W. Market Street, Suite 618 Indianapolis, IN 46204

- One copy of the completed signed application
 Articles of non-profit incorporation (if applicable)
 IRS determination letter of tax exempt (if applicable)
 Current strategic or long range plan (if applicable)
 Printed Promotional Material